CORITA KENT Spiritual pop



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somebody had to break the rules, 1967

CORITA KENT SPIRITUAL POP

Corita Kent (1918–1986), a diminutive and charismatic nun of the Sisters of the Immaculate Heart of Mary, was full of intriguing contradictions. She was both a faithful Catholic and an unrepentant renegade, a devout follower of the ancient church and a keen student of modern urban American life. She had a great love for life, but also deep sadness over social injustice and poverty. For thirty-two years she lived as a nun in Los Angeles, becoming a highly influential educator, graphic designer, theorist, activist, and Pop artist. Although Kent was internationally famous during her lifetime, scholars have only recently begun to reevaluate her work. New interest, too, has emerged among the younger generations, who respond to her brilliant typography, witty textual juxtapositions, and joyful message of hope and love.

Born Frances Elizabeth Kent in Iowa in 1918, Kent moved with her family to Hollywood in 1923. She joined the Sisters of the Immaculate Heart of Mary (IHM) at age eighteen, taking the name Sister Mary Corita. She later worked in the art

department at her alma mater, the Immaculate Heart College (IMC), where she was known as a loving but demanding professor who constantly challenged her students to look deeply at the world. In 1951, while pursuing a master's degree in art history at the University of Southern California, Kent discovered screenprinting (also known as serigraphy or silkscreen). She immediately took to the medium and sought to create a new type of religious art that eschewed the sentimental style that was popular at the time.ⁱ She drew on Byzantine and Gothic sources, producing dense screenprints for which she used as many as twenty screens to layer color. She was also deeply engaged in the art of her own time, and her screenprints evince the influence of Abstract Expressionism, as well. In fact, her affinity for the modern began to regularly appear in her work. In at cana of galilee (1952), for example, the subject comes from the Gospels, but the Eames chairs on which the wedding guests sit reflect the influence of the California designers Charles and Ray Eames, whom Kent had befriended. This sly combination of an ancient tale and

a contemporary element, as well as the scene portrayed— Christ turning water into wine—foretell the transformative, creative pairings of Kent's Pop work.

By 1955, Kent began to incorporate text into her prints. She had a great fondness for calligraphy, so it was a natural step for her to weave words into her designs, as in *christ and mary* (1954). Although the print may appear conservative, the Christian magazine that commissioned it rejected the image as too avant-garde.^{II} Despite the rejection, Kent continued to make similar work, including luminous examples such as *visitation* (1955) and *wedding blessing* (1957).

In the early years of the sixties, Kent's art underwent a profound shift that reflected the rapidly changing world around her. In 1962, Pope John XXIII convened the Second Vatican Council (also known as Vatican II) to reform the Catholic Church and make it more relevant to modern life. Kent and her fellow nuns of the IHM enthusiastically embraced these ecumenical developments, turning their efforts to reaching the community around them and focusing



christ and mary, 1954



our father, 1964

on social justice issues and world hunger. At the same time, Kent encountered the work of Andy Warhol, whose thirtytwo *Campbell's Soup Cans* paintings were exhibited at Ferus Gallery in Los Angeles in July 1962. This was the first exhibition of Pop art on the West Coast, and it had a notable impact on California artists, including Kent. Warhol's elevation of modest Campbell's soup into icons of modernity confirmed Kent's inclination to embrace the quotidian as well as the divine. Rather than copy Warhol, however, Kent, already an established artist in her own right, created her own "spiritual pop." She combined elements of Pop art, Vatican II dogma, and her quirky sensibility, resulting in work that was vernacular, experimental, playful, and witty."

Henceforth, Kent mined the raw material of daily life as her source material. She eagerly soaked up the chaotic visual landscape of Los Angeles, taking thousands of color slides to serve as a repository of ideas. For Kent, the advertisements, street signs, and billboards were not, as some saw them, blights on the environment, but urban psalms for the modern world. She often appropriated advertising slogans, juxtaposing them with poetry, scripture, and song lyrics and thereby transmuting commercial and mundane detritus into cheery missives of hope. For instance, Kent repurposed Pepsi-Cola's branding campaign of 1963—"Come Alive!"—as a spiritual injunction that echoes resurrection miracles of the Bible while speaking in the dialect of the day. Similarly, when Schlitz Brewing Company began promoting "real gusto in a great light beer," Kent paired its advertising copy with a passage from the Psalms in *rejoices man's heart* (1964), thereby adding spiritual heft to the humble beer and modern relevance for the ancient poem. In this and many other examples, the friction of these unlikely juxtapositions sparks new meaning and inspires viewers to find spiritual sustenance in the secular world.

The act of transformation was central to Kent's art. In addition to making startling textual pairings, she also physically altered the text itself, bending, inverting, and truncating slogans, logos, and phrases to play with viewers' expectations and jolt them into engaging with the words. Kent's remarkable ability to see the world around her with fresh eyes and translate her perspective into her art was noted early on by critics, one of whom wrote, "Her mission seems to be to surprise us into awakening to delight."^{Trv}

Kent also used the element of surprise to awaken her audience to issues of social justice, in particular, world hunger. The theme of food, and bread specifically, runs throughout much of her work, from *power up* (1965) which combines the slogan of a Richfield Oil gasoline with a sermon by activist priest Dan Berrigan—to *fresh bread* (1967), a Pop art hymn to the importance of sharing food together. As the 1960s progressed, Kent's art became more political as she addressed civil rights, the Vietnam War, and the assassinations of President John F. Kennedy and Martin Luther King, Jr. Her national and international profile rose and she became the face of the contemporary nun; her visage graced the cover of *Newsweek* on the December 25, 1967, issue, which bore the headline, "The Nun: Going Modern."

Kent's rising fame fueled the animosity between the progressive IHM nuns and the conservative archdiocese of Los Angeles; in 1968, exhausted from her teaching schedule and the tensions with Cardinal James Francis McIntyre, Kent left the sisterhood and relocated to Boston. Her work underwent another decisive change as she simplified her compositions, which voiced universal messages of peace and personal growth. Secular texts replaced the Psalms and Gospels of her earlier work, but the same unabashed spirit of hope, renewal, and transformation abides. As her close friend Harvey Cox, a Harvard Divinity School theologian, noted in her obituary, "Like a priest, a shaman, a magician, she could pass her hands over the commonest of the everyday, the superficial, the oh-so-ordinary, and make it a vehicle of the luminous, the only, and the hope filled."v



Corita, ca. 1964. Courtesy of the Corita Art Center, Immaculate Heart Community, Los Angeles

The Portland Art Museum is proud to possess one of the largest holdings of Kent's work in the United States, allowing the Museum to present the full breadth of the artist's career. *Corita Kent: Spiritual Pop* features more than forty screenprints that trace her development through three distinct periods—from her earliest experiments to her bold Pop icons and her final, quieter, inspirational work—and introduces a new generation to the playful and profound work of this unique artist.

> -Mary Weaver Chapin, Ph.D. Curator of Graphic Arts

All photos O Corita Art Center, Immaculate Heart Community, Los Angeles, CA.

This exhibition is organized by the Portland Art Museum and curated by Mary Weaver Chapin, Ph.D., Curator of Prints and Drawings; it is supported in part by the Vivian and Gordon Gilkey Endowment for Graphic Arts and the Exhibition Series Sponsors.

- " Kent, oral history.
- On Kent's place in Pop art, see Susan Dackerman, Corita Kent and the Language of Pop, Harvard Art Museums, 2015.
- ^{iv} Doug McClellan, "Sister Mary Corita, Serigraphs," Artforum 1, no. 6 (November 1962), p. 48.
- ^v Cox, "Surviving with Style: Urban Guerilla with a Paint Brush," Commonweal 113, no. 18 (October 1986), p. 550.

¹ As Kent recalled, "In the early days, I was trying to make 'religious art' that would be not quite as repulsive as what was around." Bernard Galm, "Los Angeles Art Community: Group Portrait, Corita Kent, 'interview with Corita Kent, April 6–20, 1976, Oral History Program, University of California, Los Angeles, transcript.



handle with care, 1967

CHECKLIST

All work is by Corita Kent (American, 1918–1986). Unless otherwise noted, all work is from the collection of the Portland Art Museum. Dimensions refer to the sheet size; height precedes width. CAC refers to the Corita Art Center, followed by the catalogue number in the 2015 raisonné (corita.org/pdf/catalog.pdf).

at cana of galilee, 1952

Color screenprint on laid paper 25 × 19 $\frac{1}{16}$ inches CAC 52-01 The Vivian and Gordon Gilkey Graphic Arts Collection 85.14.202

fiat, 1953

. Color screenprint on wove paper 18 × 24 inches CAC 53-04 The Vivian and Gordon Gilkey Graphic Arts Collection 91.84.690

benedictio, 1954

Color screenprint on wove paper 23 $^{1}\!/_{\!_{8}} \times$ 17 $^{1}\!/_{\!_{8}}$ inches CAC 54-02 The Vivian and Gordon Gilkey Graphic Arts Collection 83.57.440

christ and mary, 1954

Color screenprint on laid paper 12 ${}^{15}\!/_{16}$ \times 19 ${}^{1}\!/_{2}$ inches CAC 54-03 The Vivian and Gordon Gilkey Graphic Arts Collection 80.122.235

guardian angel, 1955

Color screenprint on wove paper 17 × 22 ³/₄ inches CAC 55-07 The Vivian and Gordon Gilkey Graphic Arts Collection 82.80.197

resurrection, 1955

Color screenprint on wove paper 22 $^{7}\!/_{8} \times 17$ $^{1}\!/_{8}$ inches CAC 55-12 The Vivian and Gordon Gilkey Graphic Arts Collection 84.25.333

visitation, 1955 Color screenprint on wove paper 23 $^{3}\!\!\!/_{4}$ × 16 $^{3}\!\!/_{4}$ inches CAC 55-16 The Vivian and Gordon Gilkey Graphic Arts Collection 83.57.439

woman at the well, 1955

Color screenprint on wove paper 17 × 23 inches CAC 55-17 The Vivian and Gordon Gilkey Graphic Arts Collection 83.57.442

wedding blessing, 1957 Color screenprint on wove paper 19 \times 24 $^{\prime}\!/_{\!_{8}}$ inches CAC 57-12 The Vivian and Gordon Gilkey Graphic Arts Collection 84.25.344

christ drew in the sand, 1962

Color screenprint on wove paper 25 $^{5}/_{8}\times 30$ $^{3}/_{4}$ inches CAC 62-10 The Vivian and Gordon Gilkey Graphic Arts Collection 84.25.650

the word pitched his tent, 1962

Color screenprint on wove paper 25 $^{5}/_{8}\times 30$ $^{3}/_{4}$ inches CAC 62-32 The Vivian and Gordon Gilkey Graphic Arts Collection 84.25.652

walking over the sea, 1962

Color screenprint on wove paper 25 $\frac{5}{4} \times 30 \frac{3}{4}$ inches CAC 62-36 The Vivian and Gordon Gilkey Graphic Arts Collection 92.94.27

for eleanor, 1964

Color screenprint on Pellon 29³/₄ × 36 inches CAC 64-06 Courtesy of the Corita Art Center, Immaculate Heart Community, Los Angeles, CA

in, 1964
Color screenprint on wove paper
36 × 24 ¹/₈ inches
CAC 64-07
The Vivian and Gordon Gilkey Graphic Arts Collection
92.94.26

our father, 1964 Color screenprint on Pellon 29 $^{11}h_6 \times 36$ inches CAC 64-13 The Vivian and Gordon Gilkey Graphic Arts Collection 92.94.264



apples are basic, 1966



power up, 1965

rejoices man's heart, 1964 Color screenprint on Pellon 28 ⁷/₈ × 38 ³/₄ inches CAC 64-17 The Vivian and Gordon Gilkey Graphic Arts Collection 84.25.658

the juiciest tomato of all, 1964 Color screenprint on Pellon 29 $\frac{1}{2} \times 36$ inches CAC 64-26 Courtesy of the Corita Art Center, Immaculate Heart Community, Los Angeles, CA

wide open, 1964 Color screenprint on Pellon 28 $\frac{5}{8} \times 35$ inches CAC 64-30 The Vivian and Gordon Gilkey Graphic Arts Collection 92.94.265

for roses, 1965 Color screenprint on wove paper 23 × 16 ³/₈ inches CAC 65-54 The Vivian and Gordon Gilkey Graphic Arts Collection 86.13.572

power up, 1965 Color screenprint on four sheets of Pellon Each sheet (A–D): 28 ³/₄ × 35 inches CAC 65-12–65-15 The Vivian and Gordon Gilkey Graphic Arts Collection 86.13.568; 86.569; 91.84.291; 91.84.292

apples are basic, 1966 Color screenprint on Pellon 29 $\frac{1}{2} \times 36 \frac{1}{2}$ inches CAC 66-18 The Vivian and Gordon Gilkey Graphic Arts Collection 92.94.263 please tame me, 1966 Color screenprint on Pellon 30 × 36 ¼ inches CAC 66-08 The Vivian and Gordon Gilkey Graphic Arts Collection 86.13.567

Footnotes and Headlines: A Play-Pray Book, 1967 Book with offset lithographs Published by Herder and Herder, New York $10 \frac{1}{4} \times 7 \times \frac{3}{6}$ inches Courtesy of the Portland Art Museum Library and Archives, Portland, Oregon

fresh bread, 1967 Color screenprint on wove paper 14 ${}^{3}_{l_{R}} \times 23 {}^{1}_{l_{R}}$ inches CAC 67-32 The Vivian and Gordon Gilkey Graphic Arts Collection 86.13.573 handle with care, 1967 Color screenprint on wove paper 23 × 35 inches CAC 67-18 Museum Purchase: Funds provided by the Graphic Arts Council 2016.89.5

somebody had to break the rules, 1967 Color screenprint on Pellon 29⁷/₈ × 36¹/₁₆ inches CAC 67-12 Museum Purchase: Print Acquisition Fund 2016.89.1

stars, 1967 Color screenprint on Pellon 29 $7_{l_8} \times 36 1_{l_8}$ inches CAC 67-01 The Vivian and Gordon Gilkey Graphic Arts Collection 91.84.913



woman at the well, 1955

yellow submarine, 1967 Color screenprint on wove paper 23 × 35 ½ inches CAC 67-20 Museum Purchase: Funds provided by the Graphic Arts Council 2016.89.2

A i love that one, from the Circus Alphabet series, 1968 Color screenprint on wove paper 23 ¹/₈ × 23 ¹/₈ inches CAC 68-31 The Vivian and Gordon Gilkey Graphic Arts Collection 91.84.916

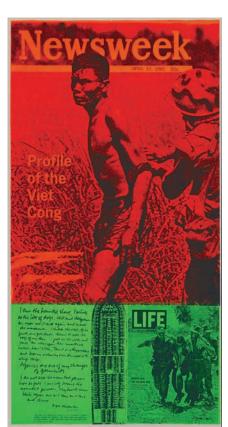
a is for astrology, from the Signal Code Alphabet series, 1968 Color screenprint on wove paper $17.5_{/8}^{-1} \times 23.1_{/8}^{-1}$ inches CAC 68-01 The Vivian and Gordon Gilkey Graphic Arts Collection 92.94.267

crazy enough, 1968 Color screenprint on wove paper 23 × 26 inches CAC 68-003 The Vivian and Gordon Gilkey Graphic Arts Collection 92.94.266

king's dream, 1969 Color screenprint on wove paper 23 ¹/₈ × 12 ¹/₈ inches CAC 69-70 Museum Purchase: Funds provided by the Graphic Arts Council 2016.89.4

news of the week, 1969 Color screenprint on wove paper 23 × 12 ¹/₈ inches CAC 69-64 Museum Purchase: Funds provided by the Graphic Arts Council 2016.89.3

third eye, 1969 Color screenprint on wove paper 23 $\frac{1}{4} \times 12 \frac{1}{4}$ inches CAC 69-71 The Vivian and Gordon Gilkey Graphic Arts Collection 86.13.576



news of the week, 1969

me must be turned upside down to become we, 1972

Color screenprint on wove paper 20 ${}^{3}/_{4} \times 20 {}^{3}/_{4}$ inches CAC 72-07 The Vivian and Gordon Gilkey Graphic Arts Collection 86.13.578

to love is to expect, 1972 Color screenprint on wove paper 23 × 23 inches CAC 72-08 The Vivian and Gordon Gilkey Graphic Arts Collection 91.84.296

welcome o life, 1973 Color screenprint on wove paper 22 ¼ × 34 inches CAC 73-05 The Vivian and Gordon Gilkey Graphic Arts Collection 91.84.293

the legs of the earth are my legs—shell writing #5, 1976

Color screenprint on wove paper 21 $7_{\rm g}^\prime \times$ 22 inches CAC 76-22 The Vivian and Gordon Gilkey Graphic Arts Collection 92.94.270

flowers grow, 1977 Color screenprint on wove paper 16 ¹/₈ × 11 ¹/₂ inches CAC 77-02 The Vivian and Gordon Gilkey Graphic Arts Collection 92.94.269

love the moment, 1977 Color screenprint on wove paper 16 ¹/₈ × 11 ¹/₂ inches CAC 77-01 The Vivian and Gordon Gilkey Graphic Arts Collection 92.94.268

this moment, 1977 Color screenprint on wove paper 16 ¹/₈ × 11 ¹/₂ inches CAC 77-06 The Vivian and Gordon Gilkey Graphic Arts Collection 86.13.574

bright bird, 1978 Color screenprint on wove paper 24 × 24 inches CAC 78-23 The Vivian and Gordon Gilkey Graphic Arts Collection 86.13.571

dancing star (2 of 4), 1978 Color screenprint on wove paper 12 × 11 ⁷/₈ inches CAC 78-20 The Vivian and Gordon Gilkey Graphic Arts Collection 91.84.915

yes #3, 1979 Color screenprint on wove paper 20 × 20 inches CAC 79-03 The Vivian and Gordon Gilkey Graphic Arts Collection 86.13.579

Cover: for eleanor, 1964 Photograph by Josh White. Courtesy of the Corita Art Center, Immaculate Heart Community, Los Angeles

