

**PAM
CENTER FOR AN
UNTOLD
TOMORROW**



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CINEMA UNBOUND AWARDS

May 30, 2025

NOT CONTENT TO BE CONTAINED

PAM CUT



About PAM CUT

Proceeds from the Cinema Unbound Awards benefit PAM CUT, whose mission is to change how cinematic stories are told—expanding for whom, by whom, and how cinematic stories are told. It is an incubator for experimentation, dedicated to supporting artists and audiences who defy labels and categorization and who are interested in exploring cinematic storytelling in a variety of forms, including film, series, music and audio storytelling, gaming, fashion, performance, animation, XR, and mixed reality.

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MICKALENE THOMAS, ARTIST AND FILMMAKER



FRED ARMISEN, ACTOR, MUSICIAN,
AND COMEDIAN

About the 2025 Cinema Unbound Awards

On Friday, **May 30, 2025**, PAM CUT // Center for an Untold Tomorrow will host the sixth annual Cinema Unbound Awards in Portland, Oregon. This West Coast cultural highlight celebrates visionary creators who redefine cinematic storytelling and push the boundaries of media arts.

The awards celebrate visionary, boundary-breaking artists who defy categorization. This year, the event features a culinary takeover by **2025 James Beard Award-winning Thai-fusion chef, Earl Ninsom**, showcasing storytelling through culinary artistry.

Past honorees include Guillermo del Toro, Tessa Thompson, Steve McQueen, Mickalene Thomas, Fred Armisen, Sterlin Harjo, and Gregory Gourdet.

In addition to our honorees each year, presenters have included Academy Award winning directors like Bong Joon-ho and Ava DuVernay, actors such as Isabella Rossellini, Jeff Goldblum and superstars like Céline Dion.

PUSHING THE BOUNDARIES
OF WHAT'S POSSIBLE

ANYTHING BUT ONE SIZE FITS ALL APPROACH

Past Honorees

2024

- Mickalene Thomas
- Sterlin Harjo
- Irene Taylor
- Peter Cho & Sun Young Park

2023

- Guillermo del Toro
- Fred Armisen
- Tessa Thompson
- Jon Raymond
- Gregory Gourdet
- Jacqueline Stewart

2022

- Phil Lord and Chris Miller
- Roger Ross Williams
- Shirin Neshat
- Carrie Brownstein
- Reinaldo Marcus Green
- Arthur Lewis

2021

- Steve McQueen
- Mollye Asher
- Gus Van Sant
- Garrett Bradley
- Alex Bulkley

CINEMA UNBOUND AWARDS



When I look at the people coming into the art scene and how they are in spite of all the things that are hardships and all the things weighing against it, they love art, they love film, and that's what makes my spirit sing. The real crime in our existence is to look for perfection. We should all aspire to imperfection.

— Guillermo del Toro, CINEMA UNBOUND AWARDS

SPONSORSHIP LEVELS

	Visionary \$50,000	Changemaker \$25,000	Trailblazer \$15,000
Seating at the awards on Friday, May 30, 2025	One premium table of 12	One premium table of 10	One table of 10
Honoree dinner on Thursday, May 29, 2025	Four tickets	Two tickets	
Tomorrow Theater Advertising	Up to four months	Up to one month	
Membership in the Portland Art museum Patron Society	In the Director’s Circle (10k value)	In the Leadership Circle (5k value)	
<i>Cinema Unbound Awards</i> screenings, <i>Carte Blanche</i> talks, and affiliated weekend programming	Ten tickets	Six tickets	Two tickets
Inclusion in director’s remarks	•	•	
Name or logo recognition across all print and digital invites, social media, on the event website, & at the Tomorrow Theater	As a Visionary sponsor	As a Changemaker sponsor	As a Trailblazer sponsor
Bespoke brand awareness/activation opportunity, upon request	•		
Inclusion in CUA program	Full-page advertisement	Half-page advertisement	
Valet Service for you and your guests at the awards	•	•	•

AUDACIOUSLY FLIPPING THE SCRIPT



By pushing the boundaries of what's possible—as well as advocating for and mentoring new artists who are audaciously flipping the script on the status quo—these Cinema Unbound Awardees deserve appreciation not just for their incredibly prolific and diverse modes of art, but also for their future-forward approaches to living life authentically and inclusively. We are thrilled that visionary sponsors and partners see the value of honoring artists holistically as multi-faceted, ever-changing people—and support future artists at PAM CUT and beyond who think and work differently.

— Amy Dotson, DIRECTOR, PAM CUT

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Past corporate sponsors & partners include:

NETFLIX LAIKA GUCCI

as well as Nike, ShadowMachine, KeyBank, Industry, Broadway Video, Warner Bros. WME, UTA, & Wieden & Kennedy

Media Impressions:

PAM CUT & Cinema Unbound Awards has been featured in Screen International, Hollywood Reporter, IndieWire, Forbes, Documenta, Auteur, Portland Monthly, The Oregonian and more.



CARRIE BROWNSTEIN, ACTRESS AND
MUSICIAN

CUSTOMIZED SPONSORSHIP OPPORTUNITIES



Honoree Pre-CUA Dinner Presenting Sponsor \$20,000 (1 available)

- Invitation for up to four guests to the honoree dinner on Thursday, May 29, 2025
- VIP table for ten at the awards
- Recognition as the honoree dinner sponsor in the program
- Recognition in the director's remarks
- Invitation for two guests to *Cinema Unbound Awards* screenings, *Carte Blanche* talks, and affiliated weekend programming on May 31 and June 1, 2025
- Other customizable sponsorship and visibility opportunities available upon request
- Valet service for you and your guests

360° Photo Booth Presenting Sponsor \$15,000 (1 available)

- Table for ten at the awards
- Invitation for two guests to *Cinema Unbound Awards* screenings, *Carte Blanche* talks, and affiliated weekend programming on May 31 and June 1, 2025
- Custom digital backdrop with logo
- Recognition as the photo booth sponsor in the event program and pre-event communications
- Name or logo recognition across all print and digital invitations, social media, and on the 2025 CUA website
- Valet service for you and your guests

Signature Cocktail & Non-Alcoholic Mocktail Sponsor \$10,000 (3 available)

- Six tickets to the awards
- Recognition as the cocktail sponsor on the bar menus the event program, and in pre-event communications
- Invitation for two guests to *Cinema Unbound Awards* screenings, *Carte Blanche* talks, and affiliated weekend programming on May 31 and June 1, 2025
- Valet service for you and your guests

DJ & Entertainment Sponsor \$10,000

(Thank you KeyBank)

- Six tickets to the awards
- Recognition as the DJ and/or entertainment sponsor in the event program
- Meet and greet with the DJ and/or entertainment, if desired
- Invitation for two guests to *Cinema Unbound Awards* screenings, *Carte Blanche* talks, and affiliated weekend programming on May 31 and June 1, 2025
- Valet service for you and your guests

Custom Immersive Activation Sponsor

\$5,000 (5 available)

- Two tickets to the awards
- Custom activation for your organization, company, or brand, including:
 - Gift bags or gift certificates – for talent (25+) or all
 - Welcome/departure activation
 - Step & repeat activation
 - Bar and lobby immersive/experiential activation
 - Design a pop-up or immersive experience in select event spaces
- Valet service for you and your guest

Valet Sponsor \$5,000

(1 available)

- Two tickets to the awards
- Option for signage or custom postcard promotional activation
- Recognition as the valet sponsor in the event program and in pre-event communications
- Valet service for you and your guest

PAM CUT Cheerleader \$2,500 (5 Available)

- Two tickets to the awards
- Two-ticket donation to artists to attend the CUAs
- One full scholarship for one student at PAM CUT Co:Lab Summer Camp
- Invitation for two guests to *Cinema Unbound Awards* screenings, *Carte Blanche* talks, and affiliated weekend programming on May 31 and June 1, 2025

Artist Sponsor \$1,000 (20 Available)

- Can't attend? Donate two tickets to a local media artist to attend the awards.

PAM CUT

Want to support the future innovators and artists who will continue to change and inspire the changing landscape of cinematic storytelling in all its many forms?

PAM CUT offers customized brand exposure, activations and bespoke programmatic opportunities that align with your unique goals.

To learn more, please reach out to:

Harper Brokaw-Falbo
Donor Engagement Manager
sponsorship@pam.org
503 276 4297

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES



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PAM CUT shapes the future of media arts through classes, artist programs, and 250+ innovative events at the Tomorrow Theater. The *Carte Blanche* series features artists like David Byrne and Miranda July, curating work they love and engaging in unfiltered conversations.

pamcut.org | [@pamcut](https://twitter.com/pamcut) | tomorrowtheater.org

